ANAT SCHAM

Motion & Graphic Designer

Tel: (202) 754-1658 | **Email:** contact@anatscham.com |
Web: http://www.anatscham.com

Summary: Creative and detail-oriented graphic and motion designer with years of experience translating concepts into impactful visual designs in multiple formats. Proficient in Adobe Creative Suite, with a strong foundation in layout, color theory, and typography. Adept at collaborating with clients to understand their goals and deliver compelling design solutions.

Beyond client work, my personal projects revolve around the environment, animal protection, and women's social and political rights. Through my designs, I aim to create connections and contribute to important conversations.

EXPERIENCE

2023-Present
Freelance Motion and Graphic Designer
Offering visual content services including, but not limited to, engaging graphics, animations, explainer videos, and educational content for various platforms. Delivering high-quality work within tight deadlines and maintaining effective communication. Ensuring project alignment through problem solving and providing client satisfaction.

2019-2022
Edelman – Senior Animator and Motion Designer
Experienced 2D graphic designer with a successful track record in crafting compelling social media content for Edelman's PR and marketing clients. Led design and animation for Viacom's client team, contributing to comprehensive graphics packages for eBay. Proven ability to create animated media content for major brands like Google, Hilton, and Amgen, emphasizing fast turnarounds. Skilled in video editing for ad campaigns using tools like Mocha and Premier. Seeking a role that leverages creativity, efficiency, and impactful design.

2020
Management Systems International - Video/ Animation Specialist
Animated infographics and produced an explainer video on climate change migration. Collaborated with the designer and project manager to deliver impactful visuals for the State Department, showcasing strong graphic design and animation skills.

2017-2019
Radio Free Asia – Multimedia Designer
Led the production of compelling video news reports, graphics, and animations for RFA's English website. Notably, I designed graphics and animations for webcasts and satellite broadcasts in RFA's nine Asian languages, incorporating a diverse range of cultural elements. Executed the animated political cartoons by Rebel Pepper. Integral to the team, I contributed to ongoing web development, introducing innovative graphic design features and solutions, showcasing a keen eye for visual storytelling and web aesthetics.

SKILLS

+ Project coordination
+ Time managment
+ Concept Creation
+ Storyboarding
+ After Effects
+ Callipeg
+ Procreate
+ Graphic Design
+ Illustrator
+ Photoshop
+ Premier
+ Final Cut
+ Audition

REFERENCES

Please Contact for a list of References:
Contact@anatscham.com

EDUCATION & PROGRAMS

2012 - 2016
VIRGINIA COMMONWEALTH UNIVERSITY SCHOOL OF THE ARTS Bachelor of Fine Arts
VCU SCHOOL OF THE ARTS – *Independent Animation Project*
Directed, produced, wrote and animated a 9 minute animation film.
Supervised a team of 20+ Students. Recipient of a Dean's Undergraduate Grant.

2015
KCP INTERNATIONAL INTENSIVE LANGUAGE PROGRAM Study Abroad Tokyo, Japan